Marketing for law firms

Navigating the ethical minefield

Philippos is an award winning legal business strategist and author. During his fifteen-year legal career he served as a senior partner in Cyprus' largest law firm he was recommended and ranked as a leading lawyer by the world's leading legal directories.

Philippos' team worked with Clifford Chance, Baker McKenzie, Freshfields, Debevoise & Plimpton, Allen Overy, Wolf Theiss, White & Case and Hengeler Mueller and served clients such as Kellogg's, Staples, Callaway Golf, Coutts, Harvard Management and many others. His work has been featured in Bloomberg BNA, Thomson Reuters, Law Business Research, Tottel Publishing and Wolters Kluwer.

He is the published author of the book "The MARVEL of Engagement" described as "the concise bible of employee engagement theory and practice" (http://bit.ly/bookmarvel).

Tuesday
17/3/20
13:30 – 15:00
MCR

Check out Philippos' website
philarist.com

ALL WELCOME!